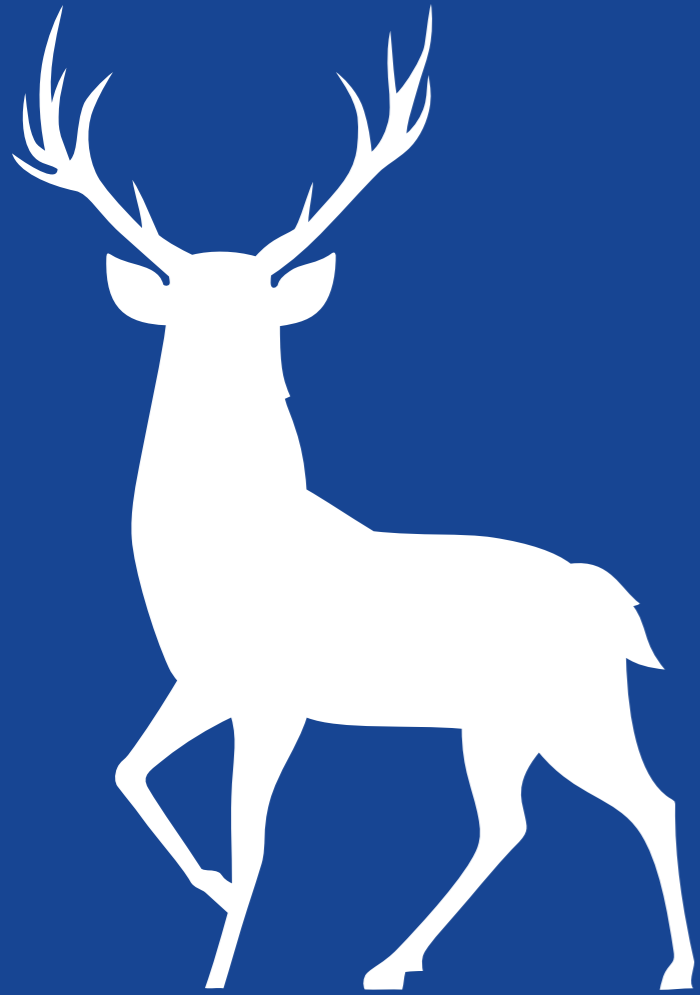




# COMMERCIAL BROCHURE 24/25



**HOME IS  
WHERE THE  
HART IS**



#OurHart



## THE MAIDENS LOUNGE

*The Maidens Lounge is the perfect way to upgrade your matchday experience. Build up to kick off with a three-course meal and a pre-match interview with a first team player or a club legend before taking the best seats in the house to watch the action unfold.*

- 3 course meal
- Pre-match Q&A with first team player or club legend
- Premium Match Ticket
- Programme and Teamsheet for each guest
- Half-Time Tea and Coffee
- Sky Sports TV in the Lounge
- MOTM awards presented in the Maidens Lounge

£69 pp inc VAT

**Seasonal : £1265** inc VAT

✉ To enquire please email  
[commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)



## VICTORIA PARK LOUNGE



*Enjoy a matchday in style in our Victoria Park Lounge. Our modern, fresh space gives fans the opportunity to relax and unwind with friends, family, colleagues, or clients. Enjoy a buffet along with premium spirits, wines and draught.*

- Arrival Drink for each guest
- Buffet served pre-kick off
- Half-Time Tea and Coffee
- Relaxed Environment
- Premium Match Ticket
- Programme and Teamsheet for each guest
- Sky Sports TV

£48 pp inc VAT

**Seasonal : £989** inc VAT

To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)

## EXECUTIVE BOX



- Arrival Drink for each guest
- Buffet served pre-kick off
- Half-Time Tea and Coffee
- Relaxed Environment
- Premium Match Ticket
- Programme and Teamsheet for each guest
- Sky Sports TV

£750 inc VAT for 10 guests  
(option for up to 12 guests at an additional £70 per person)

**Seasonal : £16,100** inc VAT (based on 10 people)

To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)



*You can enjoy the exclusivity of hospitality in your own private box for the whole season or on a match-to-match basis for 10 guests. With the option of a pre-match dining experience. As kick off approaches you can watch all the pre-match build up. Our Executive Boxes present the perfect opportunity to socialise with colleagues, clients, friends and family.*

#OurHart

#OurHart



#OurHart

- Reception Drinks for all guests
- Pitch-side Photograph
- 3 course meal in the Maidens Lounge
- Pre-match Q&A with first team player or club legend
- Half Time Tea and Coffee
- Home Shirt Signed by the first team, presented to you in the Maidens Lounge by a first team player or club legend
- Logo/Name on the front of the programme and a personalised social media post on the HUFC socials
- Photo on the pitch with Match Officials and Team Captains
- Premium Match Ticket
- Sky Sports TV in the Lounge
- MOTM awards presented in the Maidens Lounge

**£1250** inc VAT for 10 guests

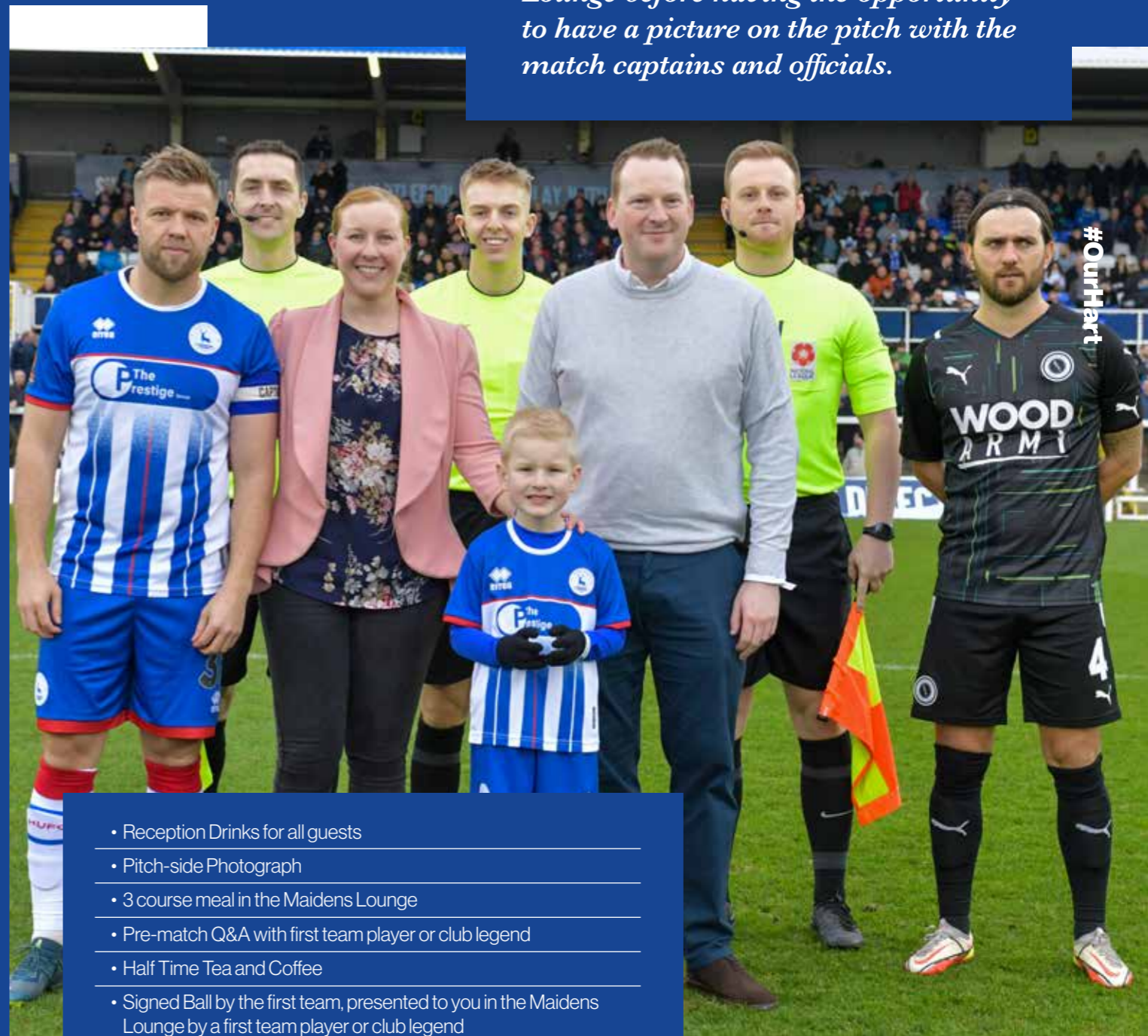
To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)

## MATCH SPONSORSHIP

*Match Sponsorship is a fantastic way to promote your business and entertain guests. Guests will be served a delicious 3 course meal in the Maidens Lounge before having the opportunity to have a picture on the pitch with the match captains and officials.*



*Match Ball Sponsorship is a fantastic way to promote your business and entertain guests. Guests will be served a delicious 3 course meal in the Maidens Lounge before having the opportunity to have a picture on the pitch with the match captains and officials.*



#OurHart

- Reception Drinks for all guests
- Pitch-side Photograph
- 3 course meal in the Maidens Lounge
- Pre-match Q&A with first team player or club legend
- Half Time Tea and Coffee
- Signed Ball by the first team, presented to you in the Maidens Lounge by a first team player or club legend
- Logo/Name in the programme
- Photo on the pitch with Match Officials and Team Captains
- Premium Match Ticket
- Sky Sports TV in the Lounge
- MOTM awards presented in the Maidens Lounge

**£700** inc VAT for 6 guests

To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)

## MATCH BALL SPONSORSHIP

## MAN OF THE MATCH SPONSORSHIP



#OurHart

*Make a matchday even more fun by having your say! As our Man of the Match Sponsor, you get to vote and award your Man of the Match, perfect for a special occasion or to entertain clients/colleagues.*

- Reception Drinks for all guests
- Pitch-side Photograph
- 3 course meal in the Maidens Lounge
- Pre-match Q&A with first team player or club legend
- Half Time Tea and Coffee
- Post-match Presentation whereby you present the HUFC Man of the Match, voted for by you and your guests
- Photograph of the MotM presentation will appear in the following fixtures' programme
- Home Shirt Signed by the first team, presented to you by the Man of the Match
- Logo/Name in our programmes plus a personalised social media post on the HUFC socials
- Premium Match Ticket
- Sky Sports TV in the Lounge

**£1250** inc VAT for 10 guests

✉ To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)



## MASCOT PACKAGES



#OurHart

*For those who are wanting to take their matchday experience to another level and make memories to last a lifetime, we have a fantastic opportunity for our young fan base.*



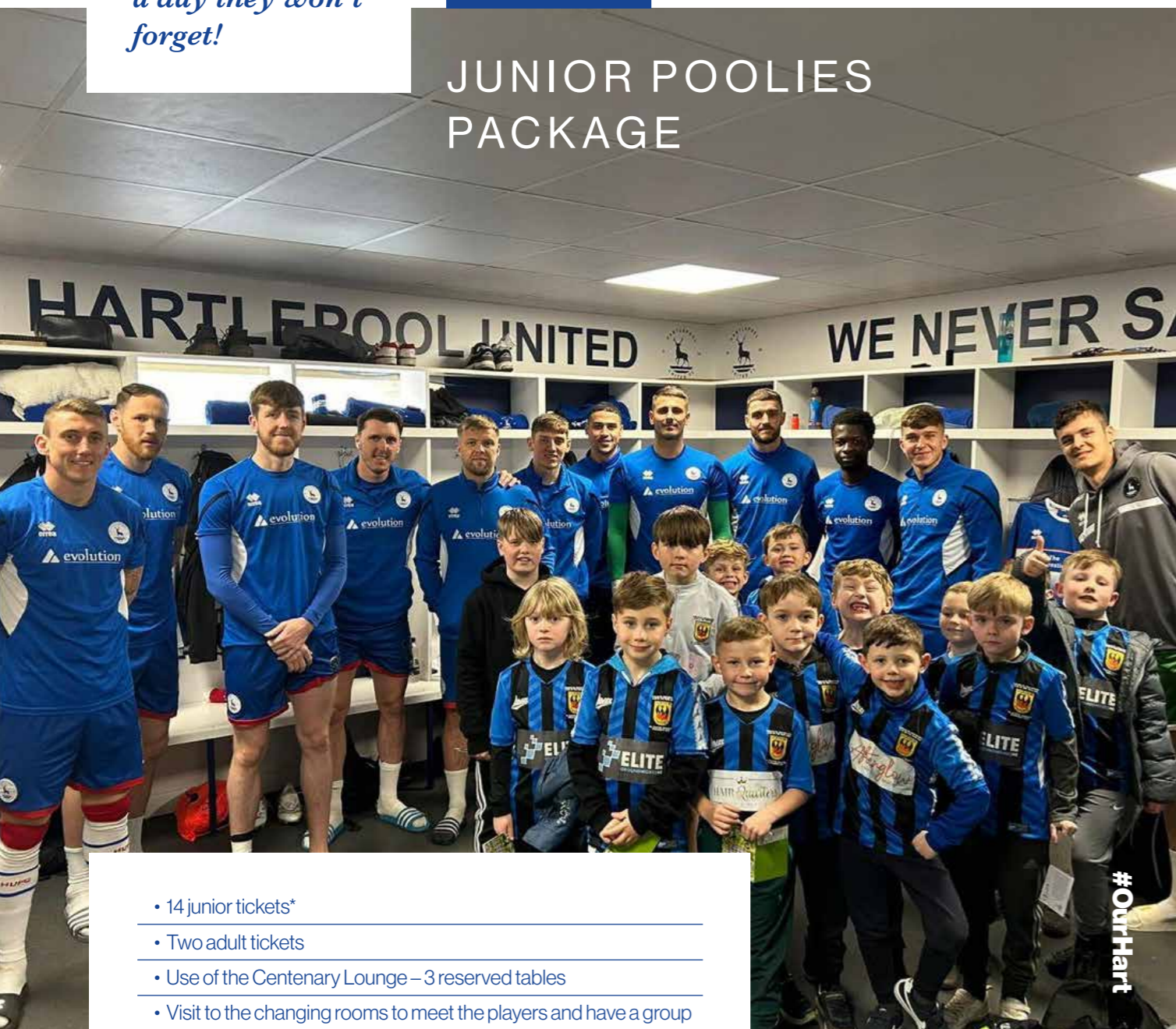
- A Hartlepool United Home Strip (shirt, shorts & socks)
- Two tickets to the game seated in the hospitality area of The Cyril Knowles Stand. (1 x Adult & 1 x Mascot ticket)
- Warm up with H'Angus on the pitch pre match
- Meet HUFC Players prior to fixture
- Run out onto the pitch with the team
- Acknowledgement in the match day programme
- Match day programme & team sheet
- A personalised photo album complete with photographs taken on the day

**£250** pp inc VAT

✉ To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)

*For a matchday experience like no other, our Junior Poolies package ensures it will be a day they won't forget!*

## JUNIOR POOLIES PACKAGE



- 14 junior tickets\*
- Two adult tickets
- Use of the Centenary Lounge – 3 reserved tables
- Visit to the changing rooms to meet the players and have a group photo taken by one of our photographers
- Food and Drinks Provided (Sandwiches, Cakes, Crisps, Fruit Shoots)
- Two premium pitch experiences:
- Pre-match flag bearing
- Half time activity: penalties on the pitch

£300 inc VAT

To enquire please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)

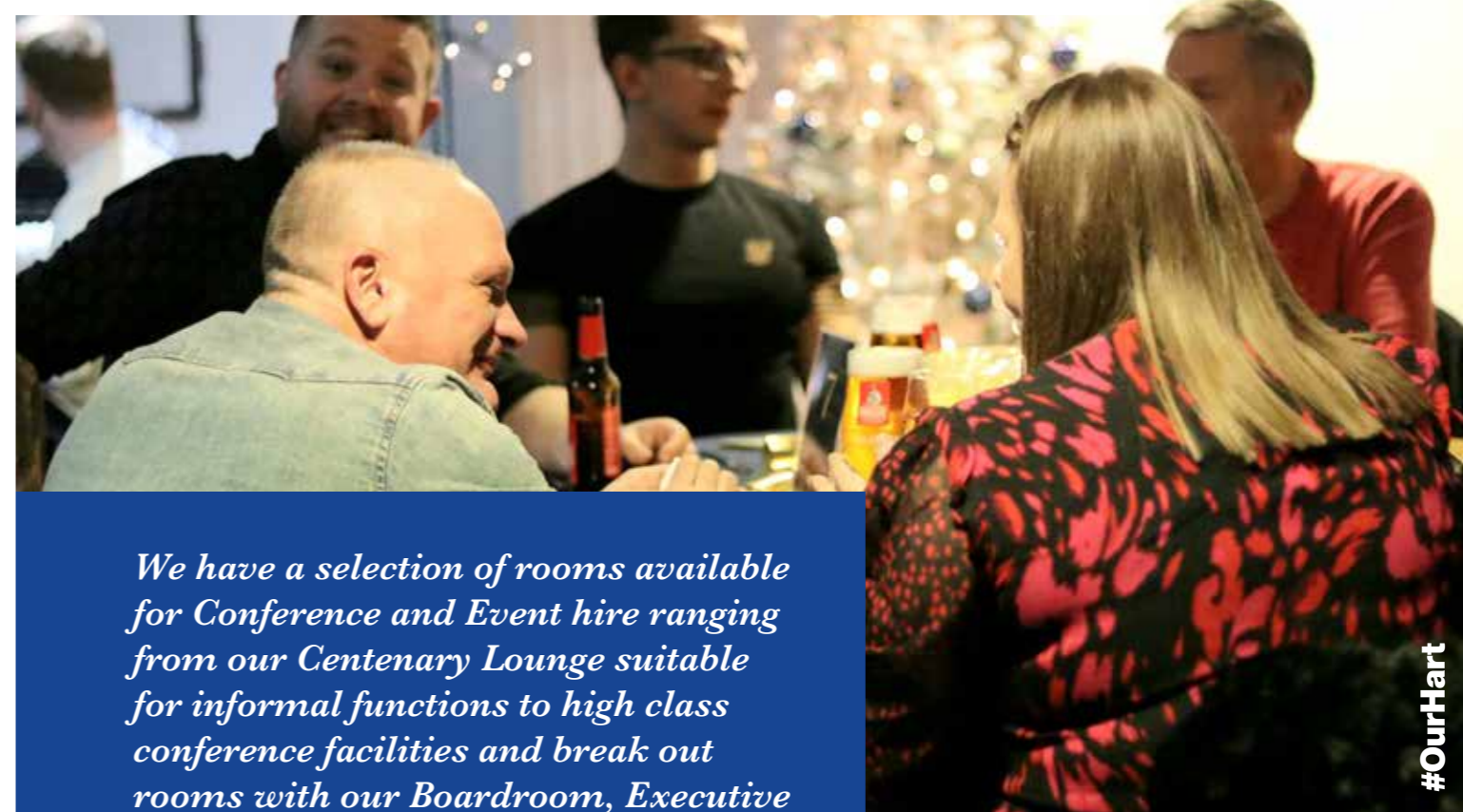
\*ADDITIONAL TICKETS ARE AVAILABLE

#OurHart



## CONFERENCE AND EVENT ROOM HIRE

Please contact [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk) for more information



*We have a selection of rooms available for Conference and Event hire ranging from our Centenary Lounge suitable for informal functions to high class conference facilities and break out rooms with our Boardroom, Executive Lounge and Maidens Lounge. Packages can be created on a bespoke basis.*

#OurHart

# ADVERTISING & SPONSORSHIP

## PERIMETER BOARDS

**TV FACING**  
**£1500** + VAT INC PRODUCTION

**NON-TV FACING**  
**£1200** + VAT INC PRODUCTION

**SECONDARY BOARDS**  
**£1000** + VAT INC PRODUCTION

**CROWD FACING BOARDS**  
**£700** + VAT INC PRODUCTION

#OurHart



*Advertise your business with us and maximise your brand exposure. With both pitch side and crowd facing advertising boards available, both are an effective way to engage with potential new customers.*

✉ We also offer other advertising options which can be discussed further by contacting [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk)



## PROGRAMME ADVERTISING

#OurHart



*Our matchday programme provides fantastic exposure for your business. We offer a quarter, half or full page advertising. With a minimum of 20 pages per programme, you can amend your advert throughout the season if needed to give you the best exposure.*

FULL PAGE  
£600 + VAT

HALF PAGE  
£350 + VAT

QUARTER PAGE  
£200 + VAT INC PRODUCTION

✉ Email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk) to enquire about programme sponsorship

## PLAYER AND STAFF SPONSORSHIP



*Sponsoring one of our players is a great way to support your club and your favourite player whilst also giving your brand great exposure for your company or family name.*

£250  
home/away shirt

£400  
for both home and away

- Full sponsorship for the 23/24 season for a player of your choice (subject to availability)
- Name/Business Logo in the programme and on the website next to your chosen player for the entire 23/24 season
- Match worn shirt and thank you letter presented to you on the pitch at the last home game of the season (including 2 tickets to this fixture)

✉ Email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk) to enquire about Player Sponsorship





## KIT SPONSORSHIP

**HOME AND AWAY  
KIT SPONSOR**  
Priced upon request

**BACK OF SHIRT  
SPONSOR**  
Priced upon request

**SHORTS SPONSOR**  
Priced upon request

**TRAINING KIT  
SPONSOR**  
Priced upon request

**SLEEVE SPONSOR**  
Priced upon request

**LADIES KIT SPONSOR**  
Priced upon request

**ACADEMY KIT SPONSOR**  
Priced upon request

# TAILOR-MADE, BESPOKE AND DESIGNED AROUND YOU. ARE YOU READY TO JOIN OUR JOURNEY?

If you want to get involved with HUFC as a sponsor or partner please email [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk) to enquire. We have some fantastic opportunities, for which we will create bespoke packages tailored to your business to ensure you are getting the most out of your sponsorship/partnership with us.

#OurHart



*We can create bespoke packages tailored to your business requirements*

✉ Contact [commercial@hartlepoolunited.co.uk](mailto:commercial@hartlepoolunited.co.uk) for enquiries about Kit Sponsorship



**#OURHART**

